

For Immediate Release

MobileEyes™ Fire Inspection Software Helps Growing Mississippi Community

TROY, Mich. (March 19, 2007) Instead of buying more filing cabinets to store an increasing number of fire inspection reports, the Mississippi town of Southaven has invested in software that allows them to collect and store fire inspection data in an easy-to-view electronic format. Located just south of Memphis, Southaven's fire department recently purchased and installed MobileEyes™ software, provided by TradeMaster, Inc.

Southaven is located in DeSoto County, one of the fastest growing areas in the United States. According to Southaven's Assistant Fire Marshal James Gentry, a reported seven families a day are moving into the county from Memphis and other areas. Largely a residential community, Southaven has a regional hospital, related medical facilities and a growing shopping district.

The fire department's new inspection software MobileEyes™ runs on a tablet PC and includes handwriting recognition capabilities that make note-taking as easy as writing on a yellow pad. It also includes the ability to easily access all the required fire inspection and building codes via the Internet.

"We can bring up these codes on-site and discuss them during the inspection, which has eliminated a lot of calls to the Fire Chief from people who might otherwise disagree," said Gentry. "We're also generating more readable and professional reports that can be printed on site or emailed immediately to the recipients."

He estimates that they are saving as much as 25 percent of their time that might otherwise be spent on back and forth trips to the office to look up codes, make copies, and revisit the site.

Because of Southaven's fast-paced growth, fire inspectors were previously concentrating their energies on new construction. With MobileEyes™, inspectors are conducting annual reviews as well.

Gentry credits Southaven's Mayor Greg Davis and Board of Alderman, along with the Fire Chief, for having the vision to invest in a tool for the community that is eliminating "mountains of paperwork" and the need for more file cabinets.

"Now, we can maintain an easily accessible history of each building from the plan review forward," added Gentry.

About TradeMaster, Inc.

TradeMaster, headquartered in Troy, Mich., is a leading provider of technical support software solutions, including MobileEyes™ fire inspection software. The company provides off-the-shelf, user-friendly products not only to fire departments, but also to manufacturing companies that are struggling with equipment downtime and throughput issues. In the manufacturing industry, TradeMaster's tools simplify the repair and maintenance of complex equipment and enable paperless data collection and reporting of ISO, OSHA and inspection data. Customers include global firms such as Ford Motor Company, DaimlerChrysler AG, Delphi Corporation, Merillat, Tower Automotive, Fort Wayne Foundry, Land Rover and Comau Pico. For details about MobileEyes fire inspection software, visit www.mobile-eyes.org, and for information about TradeMaster's manufacturing technical support software, visit www.trademaster.cc.

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